

This Partner Pledge is in support of the:



LOCAL GOVERNMENT DECLARATION ON HEALTHY WEIGHT



Adopted by
Cheshire West and Chester Council
on 6th February 2019



As a member of Eat Well Be Active group,
we commit our organisation,
Vivo Care Choices Limited from this date

...To sign the Partner Pledge in support of the Local Government Declaration on Healthy Weight, demonstrating our organisation's support for Cheshire West and Chester Council in taking a 'whole organisational' approach to promoting healthy weight, eating well and being more active.

This Partner Pledge confirms our commitment to adopting preventative policies protecting the health and wellbeing of our staff, service users and visitors (as applicable), enabling a positive impact on the health and wellbeing of local populations, and contributing to the regional economy.

As an organisation we will work towards the following commitments:

- Ensure commitment across the organisation from leadership level downwards, identifying champion(s) to embed a preventative approach to unhealthy weight, using evidence-based messages and appropriate training and/or support to address behavioural, environmental and cultural risk factors;
- Support the health and wellbeing of staff/ members by increasing the understanding of risks associated with overweight and obesity, and challenging attitudes towards food and drink to create a culture that promotes healthy weight, eating well and being active;
- Commit to developing environments and interventions promoting physically active lifestyles, including active travel (such as cycling and walking to offices and meetings) and active design principles (e.g. promoting use of stairs over elevators);
- Support relevant public health campaigns at local and national level in partnership with Local Authorities to promote healthy weight and to reduce health inequalities in our communities;
- Ensure that healthier choices are available, convenient and affordable, with limited access to high calorie, low-nutrient foods and drinks; this applies to workforce catering, visitor catering outlets, vending machines, catering provision at meetings and events, and any sales or competitions in aid of charity;
- Provide and promote access to free drinking water;
- Consider how any commercial partnerships between the organisation and food and drink brands (such as advertising, sponsorship and promotional events) may negatively impact on messages concerning healthy weight to our local communities;
- Have a designated member of staff act as a Partner Pledge 'champion' who will quality assure that the above commitments are maintained, and report back to their local authority every 12 months (minimum).